

Rain to Rivers Educational Events and Activities						
Event	Contact	Date	Location	Who Was Involved	Description/Notes	Estimated # of attendees
City of Chippewa Falls Common Council meeting	Bill McElroy	3/6/2018	Chippewa Falls	Bill McElroy	Gave a presentation to the Common Council regarding storm water issues and storm water management.	
Presentation to Altoona Students	Bill McElroy	5/15/2018	Altoona	Bill McElroy	4 presenters gave presentations to 22 4 <sup>th</sup> and 5 <sup>th</sup> graders in Altoona about stormwater, wastewater, drinking water, groundwater protection, and wetland plants.	
Storm Drain Marking	Bill McElroy	5/16/2018	Chippewa Falls	Bill McElroy	About 20 people (mix of kids and adult volunteers) from the City of Chippewa Falls, SEH, the Boys and Girls Club, and the Girl Scouts marked catch basins in the City with the "No dumping" buttons. We marked 57 catch basins.	
Northern Wisconsin State Fair	Bill McElroy	7/11-7/15/18	Chippewa Falls	Bill McElroy	Storm water booth set up with the plinko board up and gave out 2 rain barrels. Had 192 entries for the rain barrels. Also gave out coloring books, handouts regarding storm water and ground water, dog waste bags, stickers, and tattoos.	
Chippewa County Conservation Days	Bill McElroy	9/13/2018	Brunet Island	Bill McElroy	Educational day for Chippewa County School District 5th graders. Several educational stations including groundwater and surface water information	270 (mostly youth)
Chippewa County Conservation Days	Bill McElroy	10/4/2018	Lake Wissota	Bill McElroy	Educational day for Chippewa County School District 5th graders. Several educational stations including groundwater and surface water information	410 (mostly youth)
Spring Fest	Chad Christianson	3/17-3/18/18	Hudson	Chad Christianson	Booth featuring storm water information materials, and the plinko board, set up for this event.	
Home Builders Showcase	Chad Christianson	3/24-3/25/18	Hudson	Chad Christianson	Booth featuring storm water information materials, information about urban forestry, and the plinko board, set up for this event.	
Elementary School Storm Water Education	Chad Christianson	5/8/2018	Hudson	Chad Christianson, Tom Zeuli	Four elementary school classes from Hudson attended storm water education sessions conducted at Lakefront Park.	
Riverfest Celebration	Chad Christianson	7/17-7/20/18	Hudson	Chad Christianson	Toonies Puppet show which was about storm water quality, pollution prevention and importance. Had small booth with the Plinko board and information on Storm water and R2R.	
Vehicle Maintenance/Leaks discussion	Crystal Raleigh	6/27/2018	River Falls	Crystal Raleigh, Zach Regnier	City mechanic staff and engineering staff showed what comon vehicle fluids look like and why people should get leaks fixed. Presented to City Staff.	
RF Journal: Aldi Stormwater	Crystal Raleigh	8/30/2018	River Falls	Crystal Raleigh, Zach Regnier	Discussed City stormwater ordinance and the Aldi development specifically with the River Falls Journal and Kinni River Land Trust.	
Nature of Cities film discussion	Crystal Raleigh	10/3/2018	River Falls	Crystal Raleigh, Zach Regnier	City staff watched the Nature of Cities film and discussed the City stormwater ordinance as it relates to green space.	
UWRF Natural Resource Economics Class Presentation	Crystal Raleigh	10/26/2018	River Falls	Crystal Raleigh	Discussed storm water, storm water utility, choosing projects that get biggest pollutant bang for the buck	

The Municipality Magazine	Crystal Raleigh	12/15/2018	Statewide	Crystal Raleigh, Zach Regnier	Wrote article for League of Wisconsin Municipalities publication "The Municipality" called "Building Resiliency in Stormwater Management" about storm water measures in River Falls.	
Eau Claire River Implementation Team meeting	Dan Zerr	1/11/2018	Augusta	Dan Zerr, Greg Leonard	Monthly meeting of EC River Implementation Team, coordinating efforts to improve water quality throughout the EC River system	16
Red Cedar River Water Quality Partnership meeting	Dan Zerr	2/7/2018	Barron	Randy Eide, Lindsay Olson, Dan Zerr	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	11
Wisconsin Lakes Quarterly Board Meeting	Dan Zerr	2/8/2017	Eau Claire	Dan Zerr	Quarterly meeting of the Board of Directors for Wisconsin Lakes. Presented to the Board about both the Eau Claire River Implementation Team, and the Red Cedar River Water Quality Partnership, and the various activities these groups are working on to control runoff.	
Eau Claire River Implementation Team meeting	Dan Zerr	3/1/2018	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Implementation Team, coordinating efforts to improve water quality throughout the EC River system	11
Red Cedar River Conference	Dan Zerr	3/8/2018	Menomonie	Randy Eide, Lindsay Olson, John Genskow, Liz Fagen, Dan Zerr	Annual Conference focused on water quality issues in the Red Cedar River Basin. R2R had an information booth set up, and Randy and Dan did a presentation on R2R and storm water basics.	360
Red Cedar River Water Quality Partnership meeting	Dan Zerr	4/4/2018	Menomonie	Randy Eide, Dan Zerr	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	9
Eau Claire River Watershed Coalition meeting	Dan Zerr	4/12/2018	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	17
Presentation to Eau Claire County Board	Dan Zerr	4/18/2018	Eau Claire	Greg Leonard, Dan Zerr	Presentation to Eau Claire County Board about water quality issues in EC County, and some of the work being done to improve water quality.	
St Croix River Summit	Dan Zerr	4/24/2018	River Falls	Dan Zerr, Landon Profaizer, Crystal Raleigh, Zach Regnier	St Croix River Summit at UW-River Falls. Landon set up R2R information and education booth with educational materials.	
Guest Lecture to Env 101 class at UW-Eau Claire	Dan Zerr	4/26/2018	Eau Claire	Dan Zerr	Guest lecture about water quality issues in NW Wisconsin, and solutions and work being done, with background on storm water permits, clean water act, etc.	
Eau Claire River Watershed Coalition meeting	Dan Zerr	5/10/2018	Augusta	Dan Zerr, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	12
Red Cedar River Water Quality Partnership meeting	Dan Zerr	6/6/2018	Barron	Dan Zerr	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	12
Eau Claire River Watershed Coalition meeting	Dan Zerr	6/14/2018	Augusta	Dan Zerr, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	9

Eau Claire River Watershed Coalition meeting	Dan Zerr	7/12/2018	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	14
Red Cedar River Water Quality Partnership meeting	Dan Zerr	8/1/2018	Menomonie	Dan Zerr	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	7
Eau Claire River Watershed Coalition meeting	Dan Zerr	8/9/2018	Augusta	Dan Zerr, Liz Fagen, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	10
Eau Claire River Watershed Coalition meeting	Dan Zerr	9/13/2018	Augusta	Dan Zerr, Liz Fagen, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	10
Red Cedar River Water Quality Partnership meeting	Dan Zerr	10/3/2018	Menomonie	Dan Zerr, Lindsay Olson	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	10
Eau Claire River Watershed Coalition meeting	Dan Zerr	10/11/2018	Augusta	Dan Zerr, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	10
Guest Lecture to Env 377 class at UW-Eau Claire	Dan Zerr	10/22/2018	Eau Claire	Dan Zerr	75 minute lecture to Env 377 students on the topic of the Clean Water Act, MS4 permits, point source pollution, and projects underway in the region	40
Eau Claire River Watershed Coalition meeting	Dan Zerr	11/8/2018	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	12
Red Cedar River Water Quality Partnership meeting	Dan Zerr	12/5/2018	Menomonie	Dan Zerr, Lindsay Olson	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	12
Eau Claire River Watershed Coalition meeting	Dan Zerr	12/13/2018	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	13
Storm water brochure, coloring book and R2R sticker distribution	Janelle Henning	2018	Town of Washington Town Hall	Jackie Vold, Janelle Henning	At customer service counter	200
Town of Washington Town Board Meeting	Janelle Henning	3/15/2018	Town of Washington Town Hall	Town Board, staff	Review of annual MS4 report	21
Newsletter Stormwater Articles	Janelle Henning	3/21/2018	Town of Washington	Janelle Henning	Published 2 storm water articles in Town newsletter to 3070 residents & business owners; Eau Claire River Watershed Coalition & Yard Care and Illicit Discharges	
General Election	Janelle Henning	11/1/2018	Town of Washington Town Hall	Janelle Henning	Storm water booth set up with coloring books, handouts regarding storm water, winter considerations, dog waste bags and stickers	4112 voters
Town of Washington Town Board Meeting and Budget Hearing	Janelle Henning	11/15/2018	Town of Washington Town Hall	Town Board, staff	Storm water booth set up with coloring books, handouts regarding storm water, winter considerations, dog waste bags and stickers	
Newsletter Stormwater Articles	Janelle Henning	12/7/2018	Town of Washington Newsletter	Jackie Vold, Janelle Henning	Published storm water articles in Town newsletter to 3100 residents and business owners; Groundwater and Testing of Private Water Wells	3100 households/businesses
Presentation to Eau Claire City Council	John Genskow	5/22/2018	Eau Claire	John Genskow	Annual storm water presentation on storm water utility activities	

Statewide meeting of Storm Water Education professionals	John Genskow	9/26/2018	Wausau	John Genskow		
Screen Vision Media Theatre Advertising Campaign - Oct 2017 to April 2018	Landon Profaizer	10/27/2017 to 4/17/2018	Rice Lake, Eau Claire, Menomonie, Hudson	Landon Profaizer	This included a 24 advertising campaign at the following movie theatres: Carmike Oakwood 12 in Eau Claire, The Lake 7 in Rice Lake, Stadium 7 Theatres in Menomonie, and Cinema 12 in Hudson.	288,000
Eau Claire Express Baseball/Carson Park Outfield Sign Media Campaign	Landon Profaizer	April-September 2018	Eau Claire	Landon Profaizer	8x32 foot ballpark sign with accompanying giveaway for website visits to rainorivers.org during the game. \$20 Chamber Bucks per winner issued to 10 people.	70,000
Facebook Promotion for Ballpark Campaign	Landon Profaizer	June-July 2018	Chippewa Falls, Eau Claire, Hudson, Menomonie, Rice Lake	Landon Profaizer	Targeted ad in Facebook to support the Eau Claire Express Ballpark sign. Ad was delivered to men and women ages 18-65+ living in five locations. The ad ran for 35 days with a total budget of \$150	3,559
Just Add Water Art & Science Lab	Landon Profaizer	June - September 2018	Hudson	Phipps Center for the Arts, Landon Profaizer	Posters, brochures, coloring books, and other stormwater educational tools in the Atrium Gallery of the Phipps Center for The Arts. Staffed location throughout the summer to provide activities and educational materials to children regarding lessons in water quality, stormwater, etc.	400+
Eau Claire County Career Day	Liz Fagen	5/3/2018	Eau Claire	Liz Fagen	Had both the R2R Plinko board and the watershed/stormwater model there and talked with students about ways to keep pollutions out of stormwater runoff.	1200 youth
Healthy Lakes Workshop	Liz Fagen	8/8/2018		Liz Fagen	Workshop for lakefront property owners on healthy shorelines, shoreline restoration, and infiltration practices to keep runoff from lakes.	60
St Joe's Pre-K Class	Randy Eide	4/26/2018	Menomonie	Randy Eide	Explained the importance of keeping our streets clean, picking up dog poop and liter to the students. Used the Plinko Board and handed out coloring books and sickers. 18 students.	
River Heights 5th Grade Class	Randy Eide	4/27/2018	Menomonie	Randy Eide and the Urban Forestry Board	Explained to the students the importance of trees for cooling, retaining soil and helping with water use. 25 students	
Sustainable Dunn Community Forum	Randy Eide	4/30/2018	Menomonie	Randy Eide and Sustainable Dunn	Talked about sustainable practices in the City to include the importance of regional storm water ponds. 80 attendees.	
3M Earth Day	Randy Eide	5/1/2018	3M, Menomonie Office	Randy Eide and Patrick Beilifus	Maintained Informational Booth. Passed out Rain to Rivers brochures and updated visitors on Menomonie's MS4 efforts to meet the TMDL requirements. 75 visitors.	
Noon Rotary Presentation	Randy Eide	5/9/2018	Menomonie	Randy Eide and Lowell Prange	Updated attendees on dredging and regional MS4 pond efforts in the City and passed out the Rain to Rivers informational brochure. 58 attendees.	
UW Stout Class	Randy Eide	10/18/2018	UW Stout, Menomonie	Randy Eide	Presented an overview to 30 UW Stout Geology undergraduate students	32
UW Stout Capstone Project Presentation	Randy Eide	17-Dec-18	UW Stout, Menomonie	Randy Eide, Michelle Asher	UW Stout Capstone Presentation on the City's Regional SW Pond #7 which included a sign recommendation	12

High School Volunteer Day	Zach Regnier	17-Apr-18	River Falls	Zach Regnier	Discussed winter maintenance and storm water with high school students. The high school students painted two rain barrels.	
Montessori Service Learning Presentation	Zach Regnier	20-Apr-18	River Falls	Zach Regnier, Crystal Raleigh, Mike Stifter	Presented to students at the Montessori elementary school on rain barrels, storm drains, native plants, and littering.	
Public Works Awareness Week	Zach Regnier	4/21-4/24/18	River Falls	Zach Regnier, Crystal Raleigh, Mike Stifter	Gave all the 2nd graders in the River Falls School District a tour of a snow plow, street sweeper and snow blower. Presented on storm water, winter maintenance, and salt as a pollutant.	
Meyer Middle School Service Learning Presentation	Zach Regnier	30-Apr-18	River Falls	Zach Regnier	Presented to middle school students on storm water and the importance of keeping pollution out of storm drains.	
Montessori Service Day	Zach Regnier	4-Jun-18	River Falls	Zach Regnier, Crystal Raleigh, Mike Stifter	Lead the students from the Montessori elementary school in several projects. 4 rain barrels were painted, litter was picked up along streets and trails, a new native plant garden was established, and 46 catch basins were stenciled.	
Leadership River Falls	Zach Regnier	Sep 2017 - July 2018	River Falls	Zach Regnier	Zach was part of 2017-2018 Leadership River Falls class. The group constructed a rain garden/pollinator garden with an educational sign for their community project.	
Science Explorer Camp	Zach Regnier	8/8/2018	River Falls	Zach Regnier, Mike Noreen	Talked about water quality and the environment with elementary kids. Also explored the South Fork Kinnickinick River.	
Leadership River Falls Natural Resources Day	Zach Regnier	10/4/2018	River Falls	Zach Regnier	Lead the Leadership River Falls class on a day long tour of the city highlighting natural resources.	
UWRF Class Tour	Zach Regnier	11/15/2018	River Falls	Zach Regnier	Discussed the city stormwater ordinance with a UWRF class. Highlighted the Aldi development and a new subdivision development.	
Kinni Corridor Project	Zach Regnier	2018	River Falls	Zach Regnier, Crystal Raleigh, Reid Wronski	The Kinni Corridor Project is an ongoing project to address the 7 mile corridor of the Kinni River through River Falls. Stormwater is a key component of the project.	
Presentation to City Council	Zach Regnier, Chrystal Raleigh	1/23/2018	River Falls	Zach Regnier, Chrystal Raleigh	Annual presentation to River Falls City Council on storm water activities	50